PROJECT DESCRIPTION

There is an interest to establish student-focused seamless, integrated, and mobile friendly systems that provide high quality student support and allow the colleges to track the students’ journey from pre-application, to enrollment, to completion.

District is exploring the purchase of a student experience lifecycle (SEL) system or series of integrated systems that would provide high quality student support in a mobile friendly environment and allow the colleges to track and monitor a student’s journey through potential candidate, pre-application, pre-enrollment, enrollment, completion and alumnus status. The SEL system would address three major student lifecycle phases: 1. Pre-Application, 2. Application and 3. Follow-up. (See chart above).